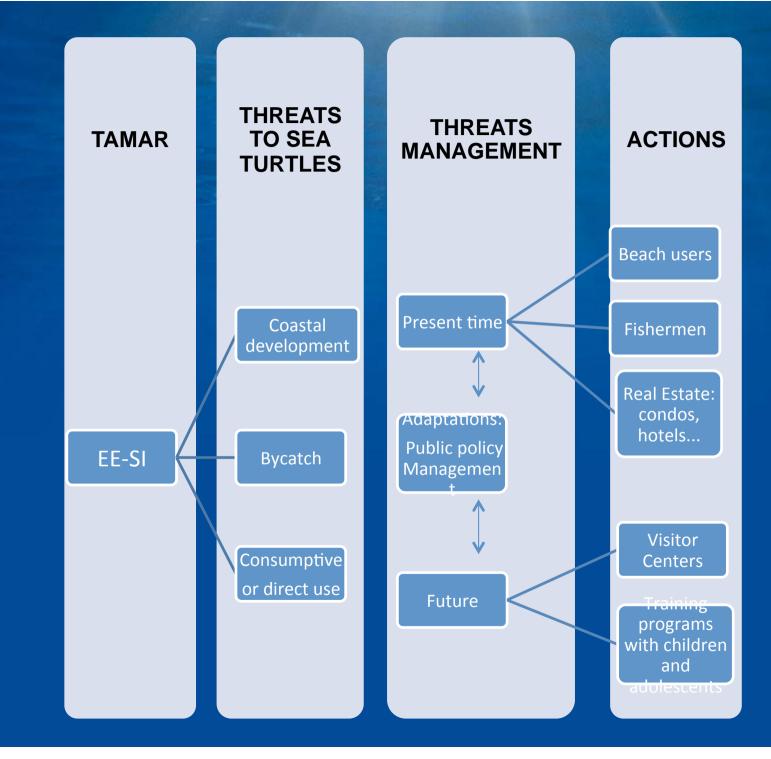
 Communities Children Adolescents Fishers 	Cultural Valuation Link local culture to conservation	Envtal Edu. Integrate edu, conservation, citizenship, quality of life	 Resident children & adolescents Schools
 Fishers Communities Beach users Staff Schools 	Awareness Building Change attitudes, foment public support	Envtal Inter. Sensitize visitors to interaction people/turtles	• Tourists & visitors Communities • Schools



Environmental Education Programs



Participation in activities of protection and management





Support and integration of ecological activities with the local schools

Hand puppet theatre

Environmental Education Programs



Fishing workshop



Sweets workshop



Hand craft

Environmental Awareness







Turtle Releases: around 65.000 people per year

Environmental Awareness

Programa Nossa Praia é a Vida direcionado aos usuários das praias

1528 participantes

LUZES ARTIFICIAIS DESORIENTAM E MATAM AS TARTARUGAS.

As tracking an exception of provider well, solve Tillhouse or exception path iteratively satisfies of the exception of the exception of the exception of the tracking distance is assessed with the distance of the exception distance of the exception of the exception of the distance of the exception of the excepti





and the second second









Este Condomínio é amigo das tartarugas

Sua iluminação é adequada as praias de desova de tartaragas marinhas.



SAME JOINT

Lazz desorienta e pode matur as tartarvigas-Le Estados 1056 de 1952/1981 Porteia o 17 de 30/0995

Cultural Valuation







Visitors Centers

Promote environmental education and public awareness, capacity building and rehabilitation of sea turtles; generate hundreds of jobs and revenue for the region where they operate and serve as a tool for raising funds for conservation.







Metrics and demonstrated success

- All 5 sea turtle species recovering (increasing trends for 4 spp. and 1 stable)
- 100% coverage of main nesting beaches (1100 km)
- Around 24.000 nests protected each year
- 1300 job opportunities created
- 15 million visitors at the Visitors Centers
- 50 60% of the total budget generated by sustainable activities



O Projeto Tamar é uma cooperação entre o ICMBio e a Fundação Pró-Tamar voltado para a pesquisa e conservação das tartarugas marinhas no Brasil, patrocinado pela PETROBRAS.





