

Enhancing the role of the Bioeconomy in EU policy

17 March 2016



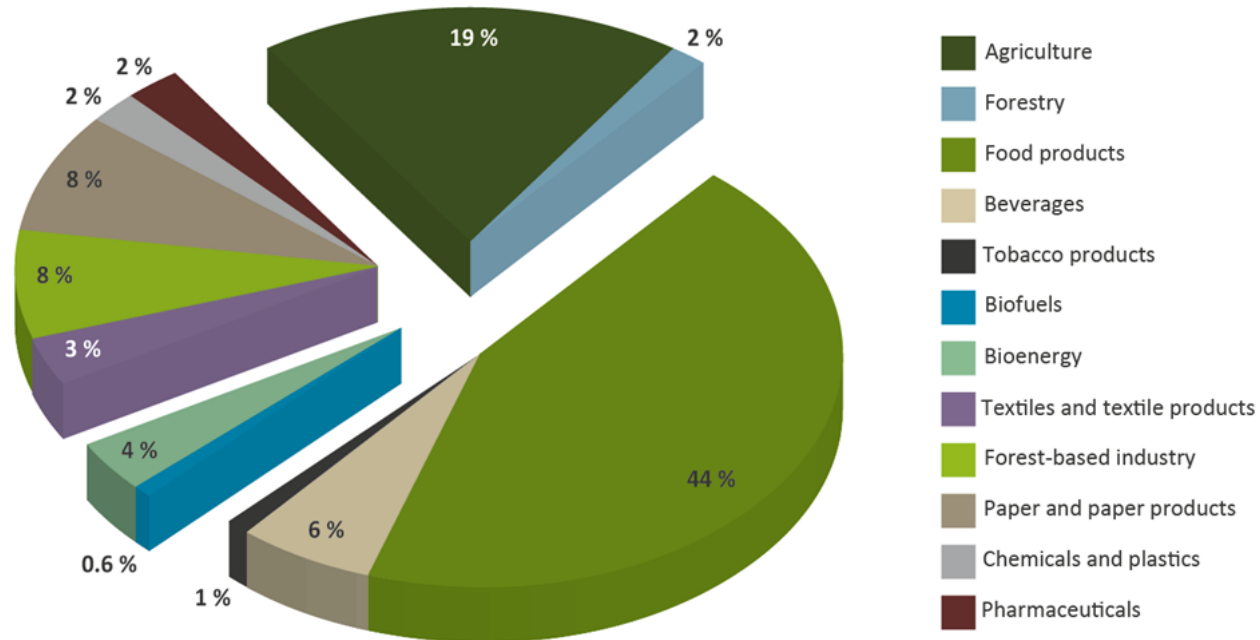
**European
Bioeconomy
Alliance**

Why is the EU Bioeconomy important?



Biobased Production in detail

Turnover in the EU bioeconomy (EU-28, 2013)
Total: 2.1 trillion Euro



 Bio-based Industries
Consortium

Prepared by  NOVA-Institute.eu | 2015

Source: « European Bioeconomy in figures », March 2016 Data source: Eurostat (2013)

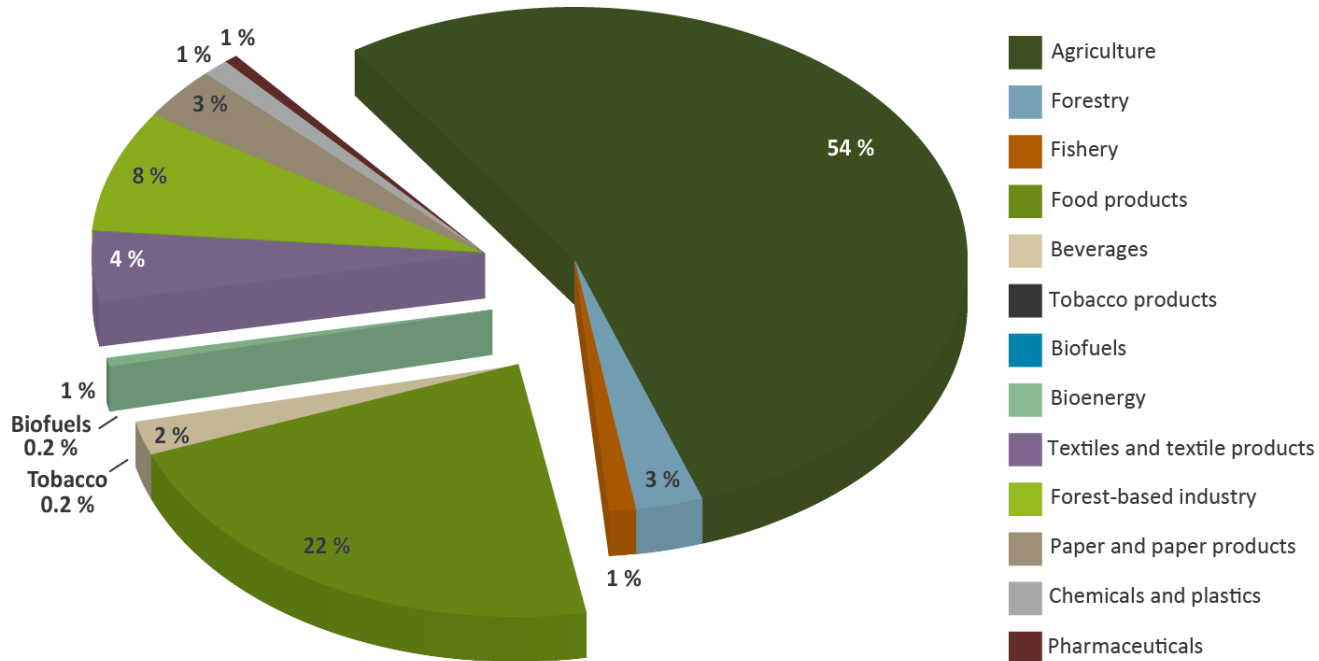
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Biobased Employment in detail

Employment in the EU bioeconomy (EU-28, 2013)
Total: 18.3 million



 Bio-based Industries Consortium

Prepared by  -Institute.eu | 2015

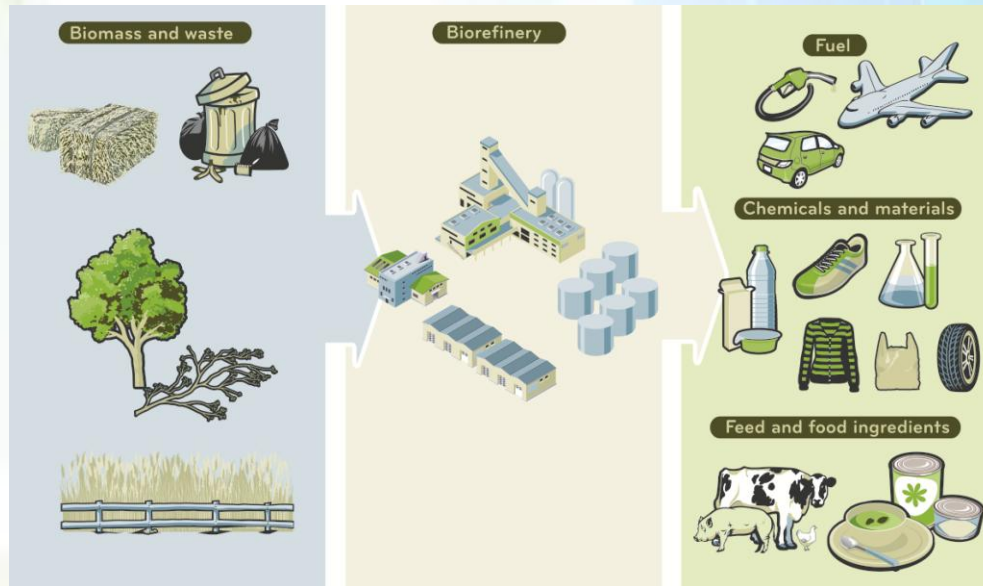
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European Bioeconomy Alliance

What is the EU Bioeconomy worth?



 **2 Trillion**

 **22 Million**


-2 Billion



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EUBA Member Associations

A **unique cross-sectoral alliance** dedicated to **mainstreaming** and **realising the potential of the Bioeconomy in Europe**

1. **BIC** – Bio-based Industries Consortium
2. **CEFS** – European Association of Sugar Producers
3. **CEPF** – Confederation of European Forest Owners
4. **CEPI** – Confederation of European Paper Industries
5. **COPA-COGECA** – European Farmers and European Agri-Cooperatives
6. **ePURE** – European Renewable Ethanol Producers Association
7. **EuropaBio** – The European Association for Bioindustries
8. **European Bioplastics** – European Bioplastics Association
9. **FEDIOL** – The European Vegetable Oil and Protein Meal Industry
10. **FTP** – European Technology Platform for the Forest-Based Sector
11. **PFP** – Primary Food Processors
12. **Starch Europe** – European Starch Industry Association



The Mission of EUBA

Lead **transition** towards a **post-petroleum** society while decoupling **economic growth** from **resource depletion and environmental impact**.

Support the development of the bioeconomy in Europe provided that a **policy framework to ensure a fair, predictable and coherent basis for business to operate is guaranteed**.



Bioeconomy links with EU policy

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EU policy objectives

How does the bioeconomy fit in?

- Circular Economy Package
- Energy Union
- 2030 Climate and Energy Package
- The Juncker Investment Plan - €315 billion from 2015 to 2017
- EU Framework Programme for Research & Innovation -Horizon 2020



EUBA calls for

Bioeconomy and Circular Economy

- Emphasise synergies and links

Availability and mobilisation of EU-grown renewable raw materials

- Develop appropriate policies and feasible legislation
- Quantities, quality, and prices

Innovation and the development of technology

- Increase public funding
- Stimulate demonstrators via PPPs

European and international standards

- Develop means that help verify claims on the products' i.e. biodegradability, biobased content, recyclability, and sustainability

Procurement in all EU Member States

- Give preference to biobased products in tender specifications



How you can help

- Advocate for a clear role of the bioeconomy in ongoing and upcoming positions and legislation, such as:
 - Support amendments to better integrate the role of the bioeconomy under the ongoing revision of the EU Waste Proposals. For example, encourage the use of bio-based materials in packaging.
 - Call for an ambitious implementation of the Circular Economy Action Plan, and give the bioeconomy a central position should the European Parliament decide to prepare an own initiative report on the plan.
 - Call on EU and Member State support in making bio-based public procurement a reality.



Feedstocks and Products







Thank you for your attention

New website to be launched soon!

www.bioeconomyalliance.eu



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