

Commercially available solution: Drop-leg nozzles



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Bee-friendly farming methods need technological innovation



PRESS RELEASE

CEMA and EPBA launch joint effort to aid bee-friendly farming practices through training and innovation

Brussels, 7 April 2014 – CEMA and EPBA have decided to explore opportunities for co-operation in training and innovation, with the aim of promoting the deployment and development of technical innovations that support bee-friendly farming practices.

The European Professional Beekeepers Association (EPBA) welcomes the chance to explore with the European Agricultural Machinery Association (CEMA) ways to share best practices and leverage new technologies that enable farmers to minimize the impact of farming operations on honeybees and other pollinators.

Digital Plant Protection will replace Chemical Plant Protection



Robot „BoniRob“ by Amazone and Bosch

Is this system working for the farmers?



“A land flowing with milk and honey”

(Bible, 2. Moses 3.8)



Why is the crisis in the milk market of concern for beekeepers?

We are working with farmers to improve conditions for bees by developing bee-friendly farming methods.



Fair milk launched in January 2010 in about 1500 Supermarkets in Southern Germany.



Currently 110 Farmers. 36 Mio. kg milk produced certified bee-friendly.

Available in Bayern, Baden-Württemberg, Hessen and NRW.

1 1/2 1,73€

türlich ohne Gentechnik!

1 1/2 1,38€

1 1/2 1,38€



1,39

UNSER

 81 BIO Bauern
 eine Milch
 BIO
 Milch

FRISCHE WEIDEMILCH
 1,5%
 STERMENTAIR
 11 PK

 1,09

1,09

FRISCHE WEIDEMILCH
 3,5%
 STERMENTAIR
 11 PK

 1,19

1,19

SOYADRIK LIGHT
 FRESH
 ALPRO
 11 PK

 1,39



Promotion of bee-friendly milk at beekeeping conference in Donaueschingen (Germany).



Bee friendly Label

▶ International Label

- ▶ Easy to understand
- ▶ Universal
- ▶ Friendly
- ▶ Credible:
 - ▶ Owned by the beekeeping community.
 - ▶ Beekeepers have no interest in allowing green washing.
 - ▶ Only awarded if real positive impact.
 - ▶ Tool to engage with farmers to solve problems.
 - ▶ Beekeepers asking their customers to buy certified bee friendly products.



Our fair milk project is also available in China

<http://www.sternenfair.cn>



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非转基因绿色食品 天然牧场双认证



追溯您的 喜德宝牛奶

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最新消息

- [2015-10-29]德国食品农业部与喜德宝共同参加 第19届FHC进口食品餐饮展
- [2015-08-10]"喜德宝-足球明星杯"最佳球员已经诞生
- [2015-07-19]喜德宝参加"第15届CBME中国孕婴童展"
- [2016-01-25]喜德宝天猫官方旗舰店正式上线

BEE FRIENDLY® label in France



- Vignerons de Buzet: **5 of their wines** labelled Bee Friendly

- In June, commitment of an **apple producers cooperative** (50 producers - 15 000T/year)



BEE FRIENDLY® label in France



- Monoprix = a French chain of supermarkets
- 3 years-commitment to support the conversion to BEE FRIENDLY® of **20% of their fruit and vegetables supplies**
- Technical assistance to discontinue the use of insecticides deemed harmful to bees including neonics.

Efficient Biogas Production!?



Flooding in Bavaria June 2016



Main crop in the region: maize

ANZEIGE

Home > Bayern > Wo der Schlamm herkommt

Erlebniswelten



So eine Sturzflut wie am Mittwoch hat es in Bayern noch nie gegeben. Zumindest kann sich kein Experte an eine vergleichbare Katastrophe erinnern.

ANZEIGE

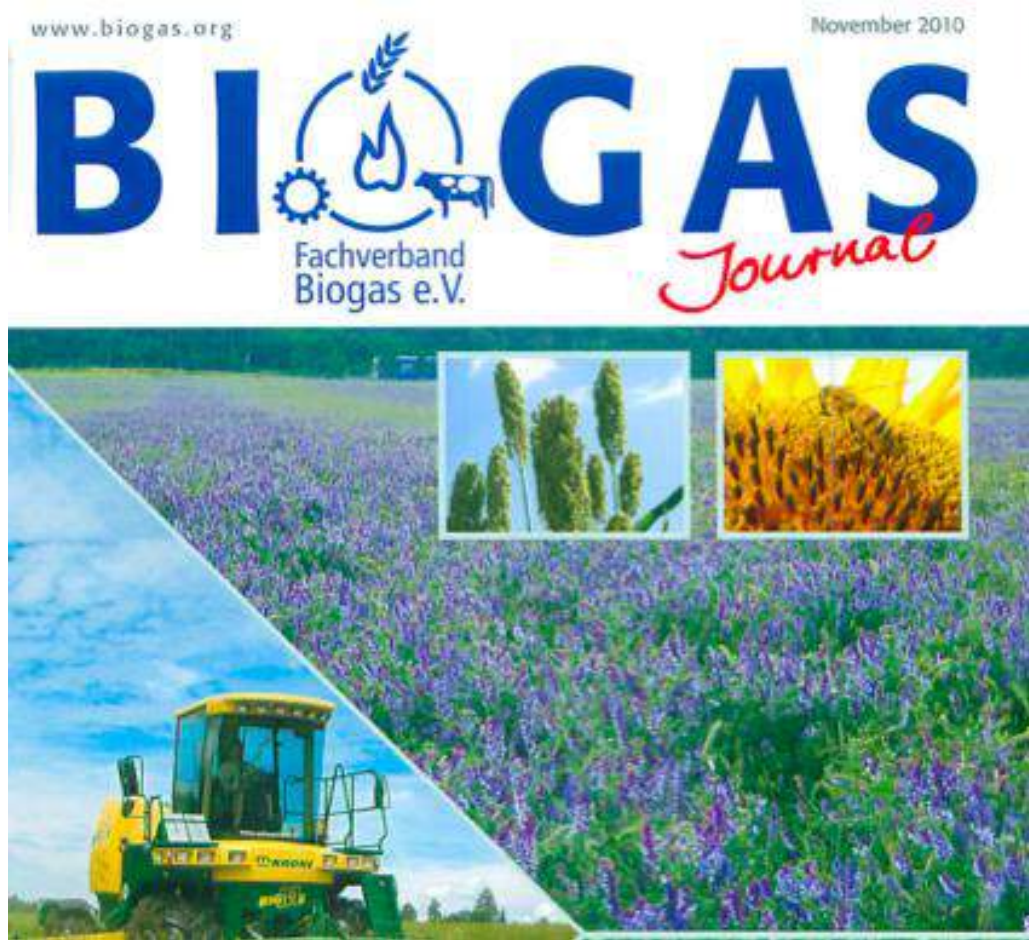
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Erlebnisswelten



Auf den Äckern in der Region sind gewaltige Spuren der Bodenerosion zu sehen.

We are working with the biogas industry and the insurance industry to use flowering plants for energy production and flood prevention.



VER | SICHER | UNGS
KAMMER
BAYERN

Ein Stück Sicherheit.





Thank you for your kind attention!

Walter Haefeker, Vice Präsident,
Deutscher Berufs und Erwerbssimkerbund (DBIB)
Präsident, European Professional Beekeepers Association (EPBA)

