



Introduction to COLUMBUS and an Overview of Knowledge Transfer Activities

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COLUMBUS Strategic and Operational Leader

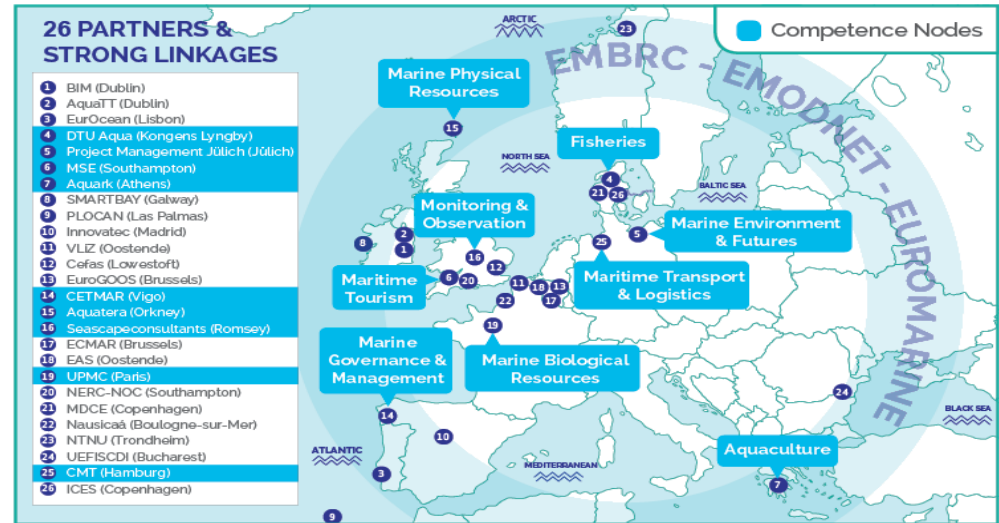
COLUMBUS European Parliament Event 2018
"Accelerating Blue Growth through
Marine and Maritime Knowledge Transfer"
22 February 2018, Brussels

The COLUMBUS Project

Number of partners: 25

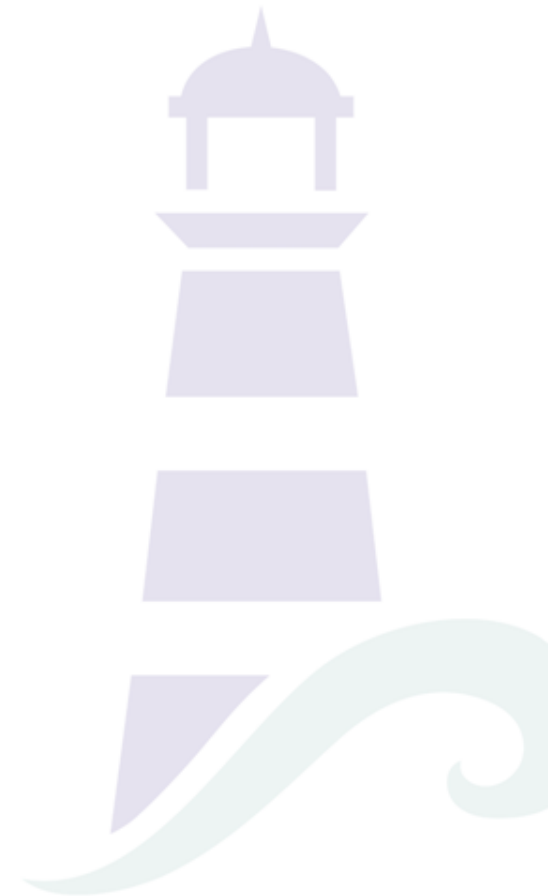
Duration:
36 months
(Mar 2015 – Feb 2018)

Coordination and Support
Action (CSA)

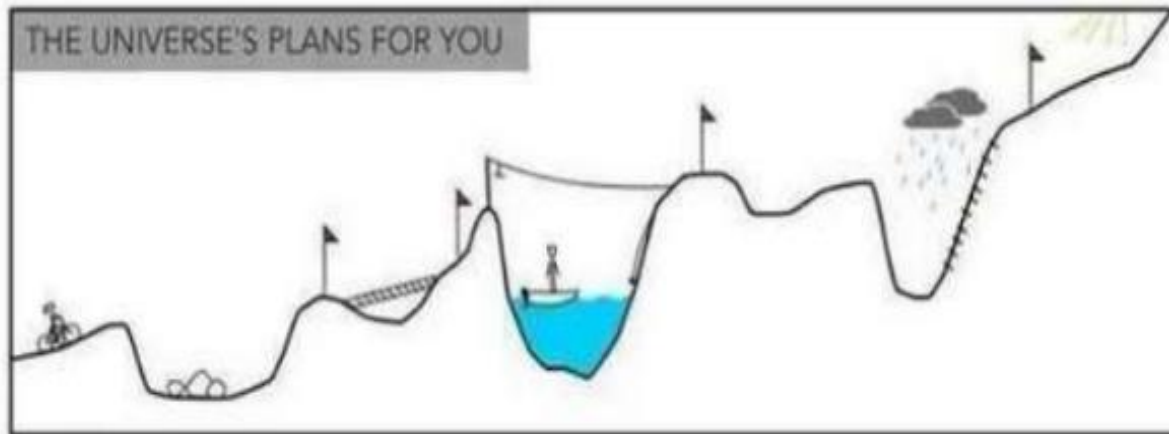
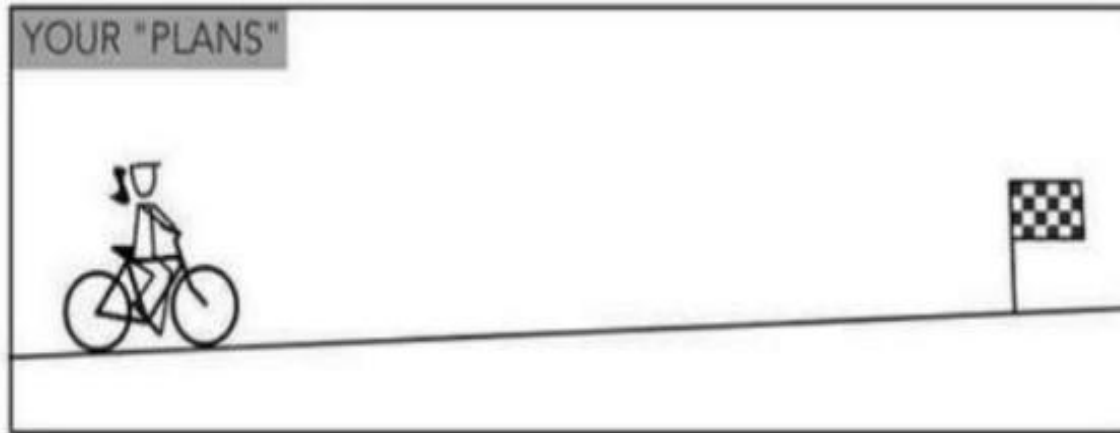


“Ensure that **applicable knowledge** generated through EC-funded science and technology research can be **transferred effectively** to **advance** the governance of the marine and maritime sectors while improving competitiveness of European companies and **unlocking the potential** of the oceans to create future jobs and economic growth in Europe (**Blue Growth**)”

The COLUMBUS Project



The COLUMBUS Project



DOGHOUSEDIARIES

Image from: @TheWorldStories



Key Activities & Achievements

Stakeholder Engagement

Face to Face

- 3 Annual Conferences
- 6 Brokerage Events
- 2 European Parliament events
- Presentations at multiple conferences and events



Key Activities & Achievements

Stakeholder Engagement

Resources

- Stories of KT
- Technical **Leaflets**
- **Good Practice Guide** on the use and sharing of marine observations and data by industry
- COLUMBUS **dedicated exhibit** at Nausicaa, Centre National de la Mer
- Marine Knowledge **Portal** update

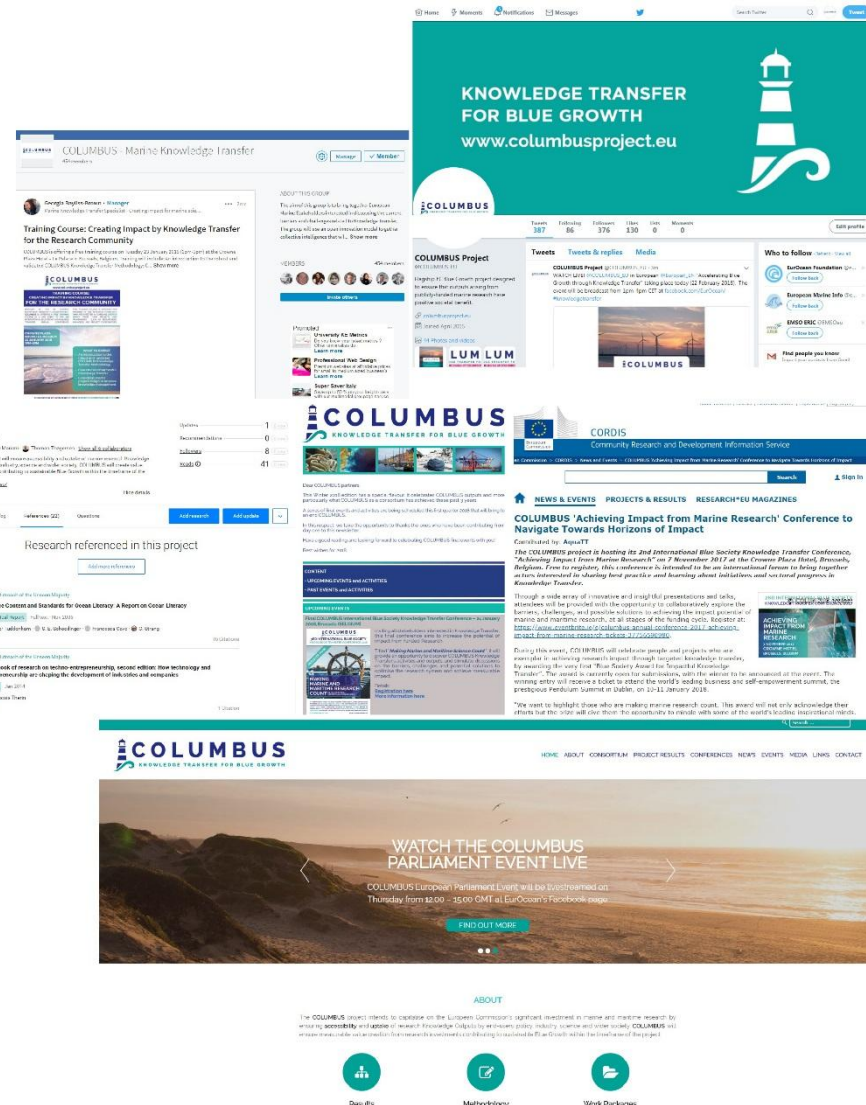


Key Activities & Achievements

Stakeholder Engagement

Communication

- Dedicated **Website**
- Project **Newsletter**
- Social Media - **Twitter**
- **LinkedIn** Group
- Regular **press and news**
- **Published articles** (and additional by April 2018) in **ResearchGate**



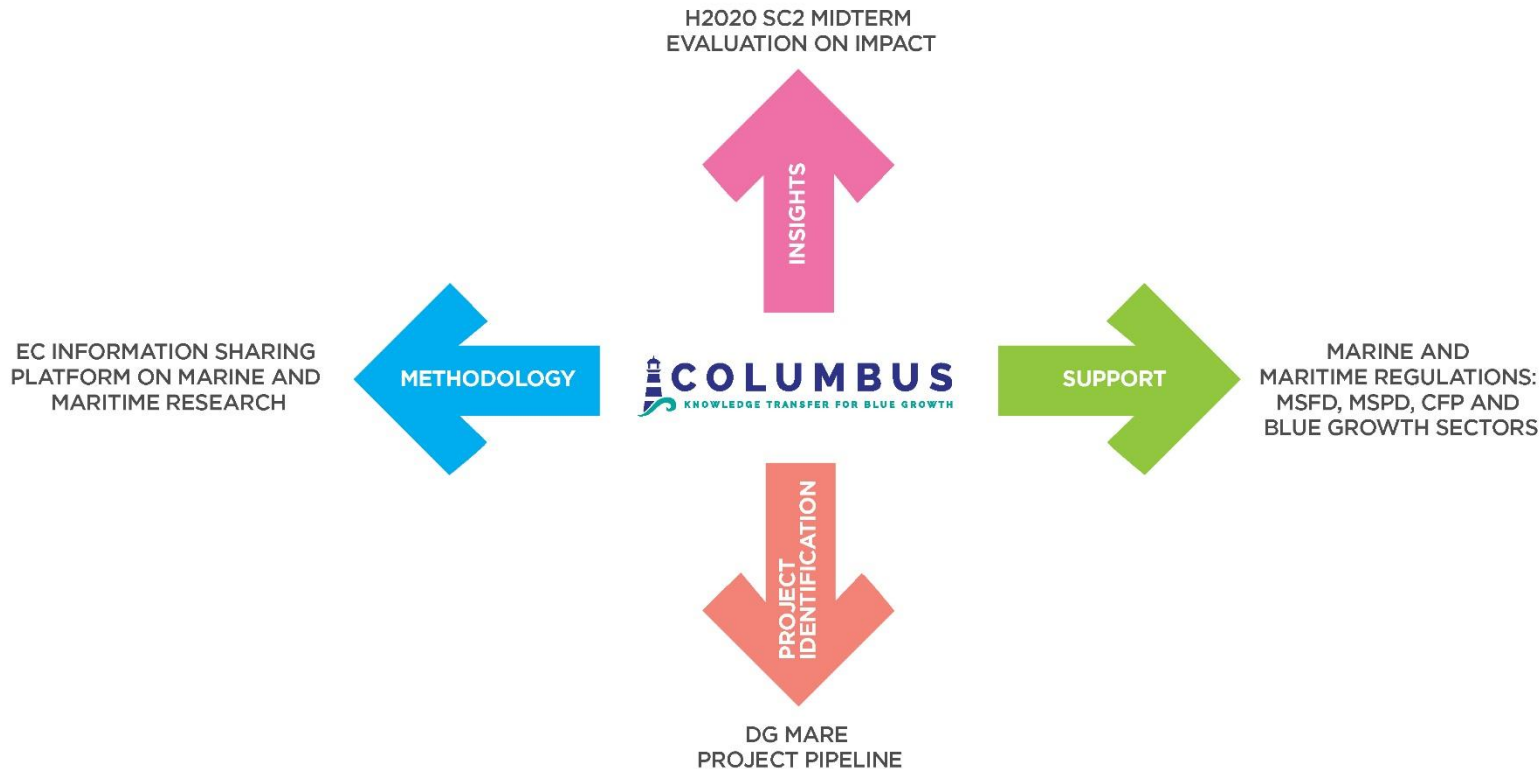
The collage displays various communication channels for the COLUMBUS project:

- Website:** A screenshot of the project website (www.columbusproject.eu) featuring the logo and navigation menu.
- Twitter:** A screenshot of the project's Twitter profile, showing tweets and a list of followers.
- LinkedIn:** A screenshot of the project's LinkedIn page, highlighting a training course titled "Creating Impact by Knowledge Transfer for the Research Community".
- Newsletter:** A screenshot of a newsletter titled "COLUMBUS KNOWLEDGE TRANSFER FOR BLUE GROWTH" with a lighthouse graphic.
- ResearchGate:** A screenshot of a ResearchGate profile for the project, showing a list of publications and research references.
- Press and News:** A screenshot of a news article titled "COLUMBUS 'Achieving Impact from Marine Research' Conference to Navigate Towards Horizons of Impact", dated 2018-01-11.
- Event Live:** A screenshot of a website for the "WATCH THE COLUMBUS PARLIAMENT EVENT LIVE", scheduled for Thursday from 12:00 - 15:00 GMT.
- About Section:** A section titled "ABOUT" describing the project's goals and funding.



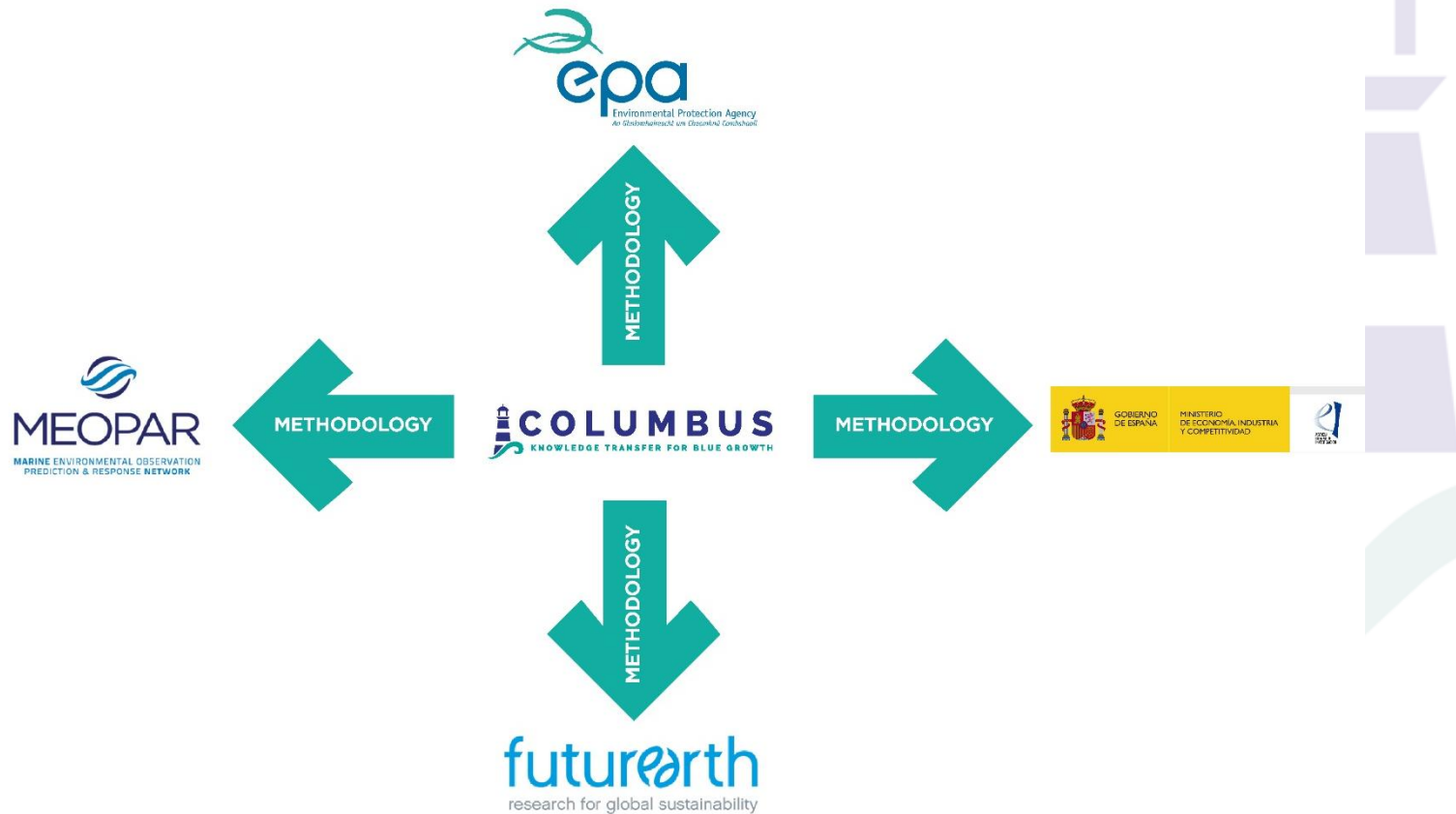
Key Activities & Achievements

Linking with Relevant Initiatives

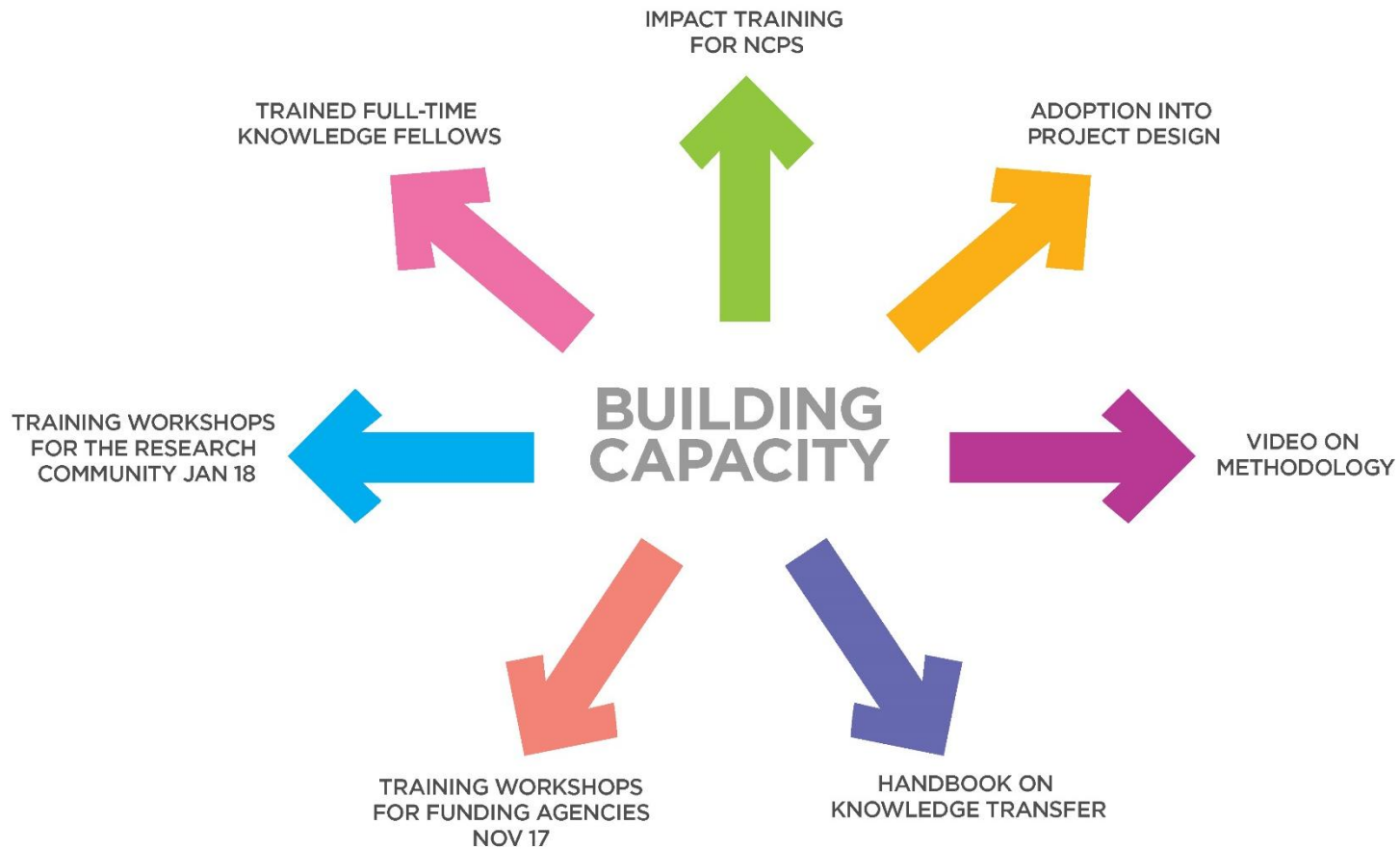


Key Activities & Achievements

Linking with Relevant Initiatives

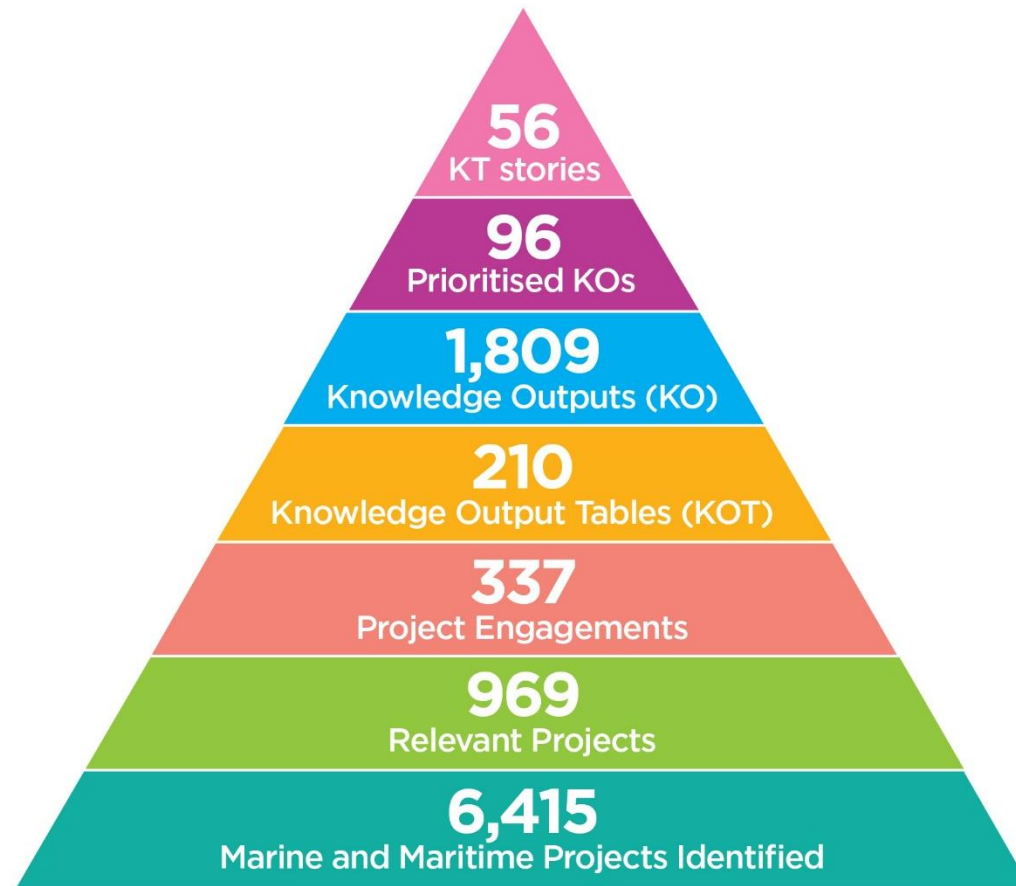


Key Activities & Achievements



Key Activities & Achievements

Piloting a Knowledge Transfer (KT) Methodology





Thank You

Any questions?

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www.aquatt.ie
www.columbusproject.eu