

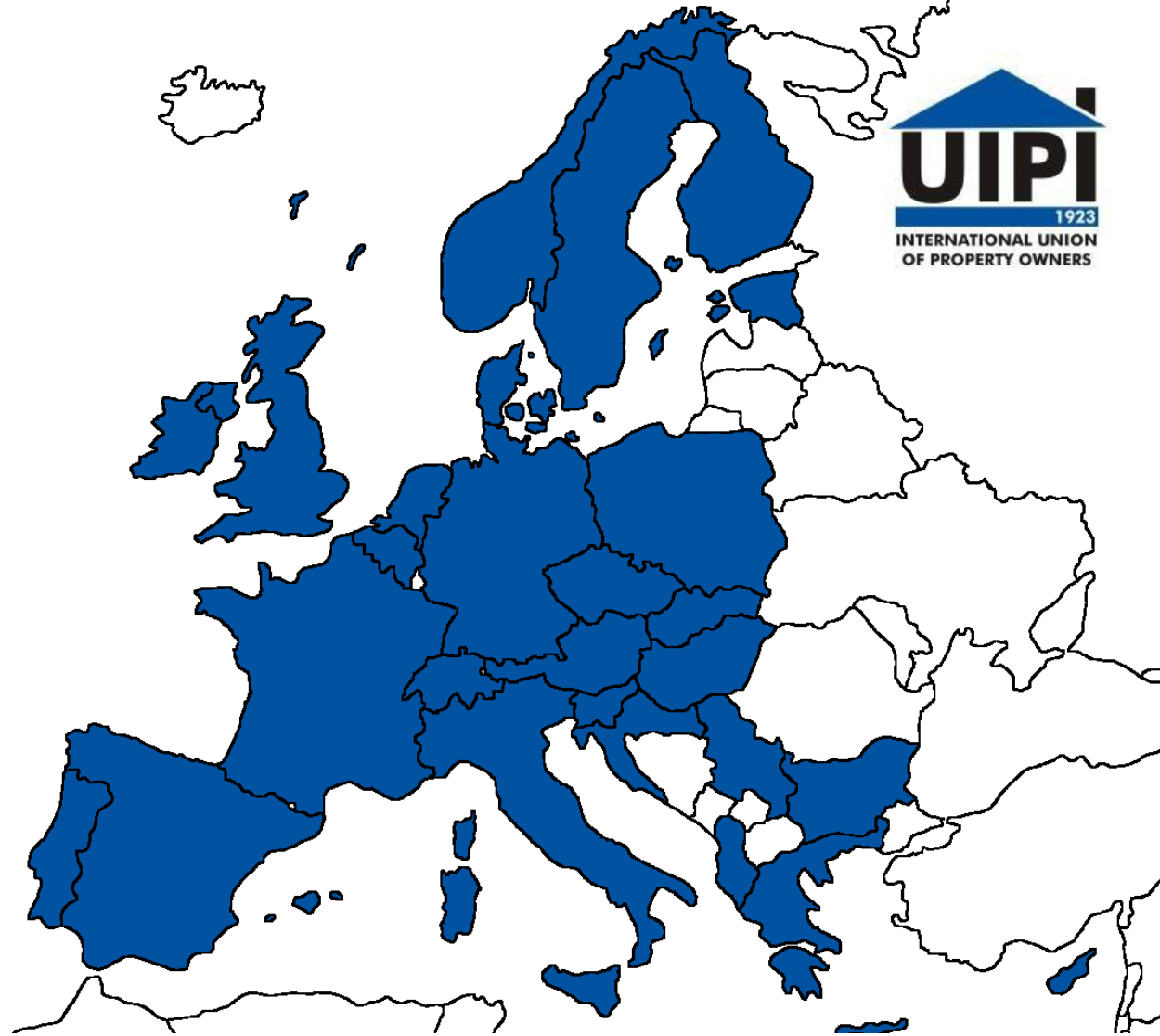
Innovation for sustainable buildings: Energy efficiency as part of their full life-cycle

European Parliament Intergroup on "Climate Change, Biodiversity and Sustainable Development"

21.03.2019



Who we are?



29

Member
Associations

5 million

Property Owners

25 million

dwellings





70% of the EU population
that live in their **own house**



Photos Credit: Haus & Grund

Individual landlords that own a large
part of the residential rented stock

The sector we represent

Where do we need to go?

Level(s): a tool to **assess** building sustainability and **raise awareness**



Improve **sustainability** in building and construction sector



Clear objectives to **decarbonise the building stock** by 2050!



Owners' awareness about sustainability



Owners' influence on building sustainability



Owners' main concerns



I want my investment to be **affordable!**

I want my investment to be **profitable/valued!**

I want to **save** on my utility bills!

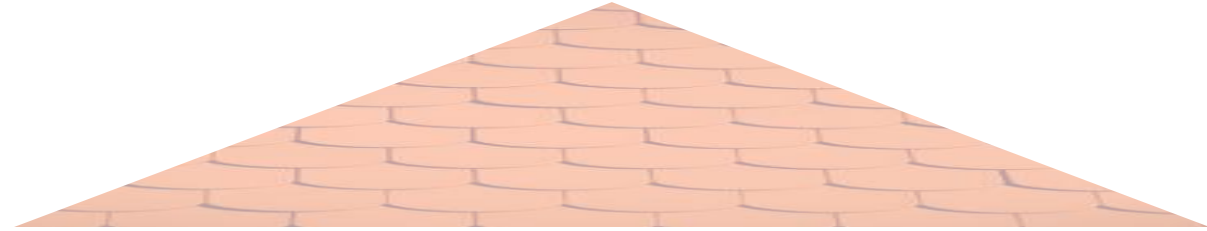


I want a **healthy** and **comfortable** place!

I want to make sure that the material I use are **not hazardous** and would need to be replaced soon and recycled at high costs!

I want my investment, home and appliances to **last!**

How to get there?



Key-stones to
make the schift
in the housing
sector!

How do we contribute?



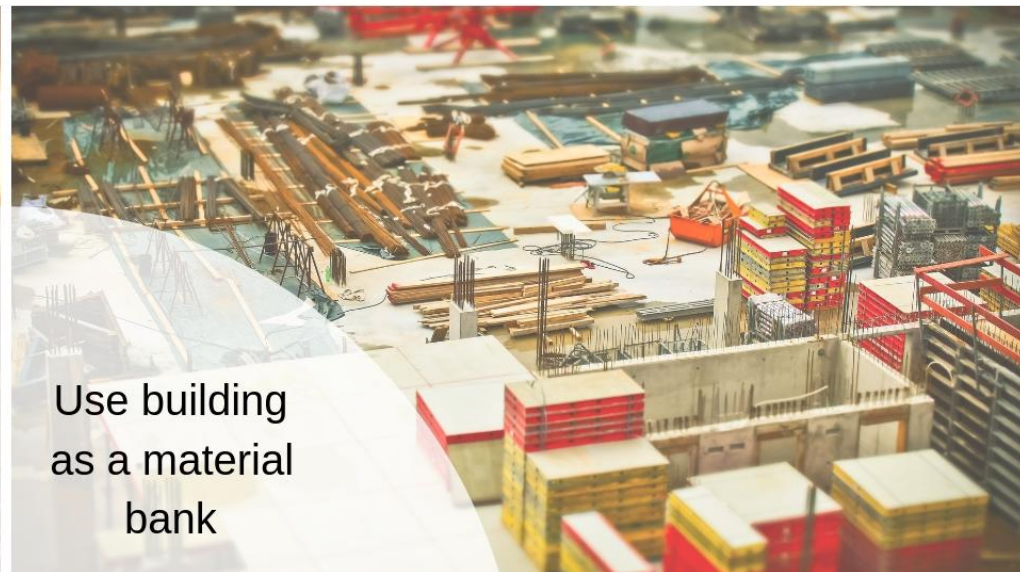
Promote
energy
efficient
renovation



Promote
plug and
play
solutions



Limit
land use



Use building
as a material
bank

Thank you for your attention!

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