





Minimising the hidden costs of tourism in Mediterranean islands
Waste prevention actions and circular economy perspectives

29 April 2020 - 10:30 - 12:30 CEST









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BLUEISLANDS Key takeaway messages







- Data collection is the pillar of punctual policy making. Especially when it comes to waste prevention
- End-users engagement is the key. Decentralized authorities have a key role in community engagement
- Tourists produce on average more waste than local beachgoers. Targeted awareness campaigns can make them feel an integral part of local communities
- Marine litter is mostly the result of consumption and production models and waste management systems
- Smaller local waste treatment plants (e.g. composters, reverse vending machines)
 can increase community engagement and improve resiliency of waste management
 systems

Agenda 1/2







- Panel discussion, moderated by Francesco Lembo, ACR+ Managing Director
 - Towards sustainable use of natural resources within the Mediterranean insular context - Gaetano Armao Vice-President and Regional Minister for economy of the Region of Sicily, Chair of the CoR Interregional group on insular regions
 - Present and future of the Interreg MED program, fostering sustainable policies
 through cooperation Curzio Cervelli, Interreg MED Joint Secretariat Coordinator
 - Regional challenges and global solutions for ecosystems resiliency MEP Catherine Chabaud
 - The invisible burden of tourism Jeremy Sampson, CEO at the Travel Foundation
- Q&A Session

Agenda 2/2







- Panel discussion, moderated by MEP Petros Kokkalis
 - Regional perspectives:
 - Sebastià Sansó i Jaume, Director general Environmental Department, Balearic Islands Regional government
 - George Alexakis, Crete Vice Governor on European & International Affairs and CPMR Vice President on Maritime Affairs
 - Calling the EU tourism sector for a behavioural change towards sustainability -Cristina Nunez Cuesta, NECSTouR Managing Director
- Q&A Session
- Take-away messages and conclusions MEP Maria Spyraki