

THE FUTURE OF OUR OCEANS

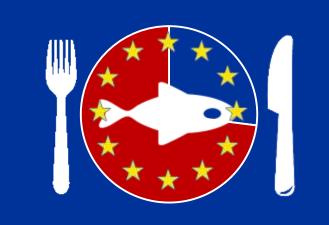
TOWARDS A NEW VISION FOR GLOBAL FISHERIES & AQUACULTURE

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ACTUAL EUROPEAN PER CAPITA CONSUMPTION 24,3 KG/YEAR



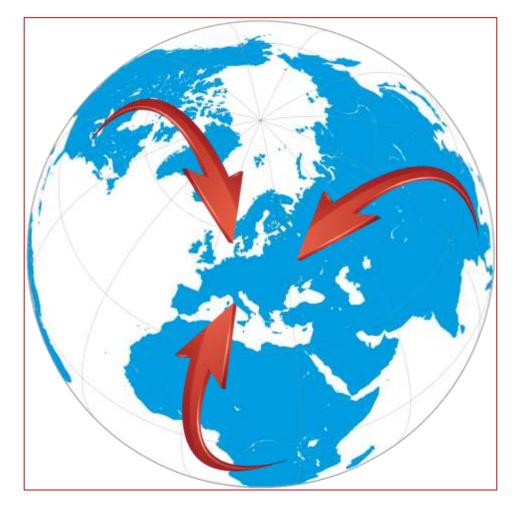


EU 26 %

DEFICIT IN EU TRADE BALANCE FOR SEAFOOD + 20.000.000.000 €

THE CHALLENGE OF GLOBAL FOOD SUPPLY IN 2050





IN THE EU WE CAN CONSUME THE AMOUNT WE WANT BECAUSE WE HAVE MONEY TO DO SO

BUT BY DOING THIS, WE ALSO REDUCE SEAFOOD AVAILABILITY FOR THE **POOREST COUNTRIES**

IN THE LONG TERM, AVAILABILITY MAY NOT BE SUFFICIENT ANYMORE FOR EU DEMAND





SINCE MAXIMUM SUSTAINABLE LIMITS HAVE BEEN REACHED, THE APPLICATION OF **MARINE PROTECTED AREAS** WILL KEEP FISHERIES LANDINGS STABLE AT AROUND

90 MILLION TONS WORLD POPULATION IS EXPECTED TO RISE TO 9,8 B PEOPLE IN 2050



WE KNOW IT / EU KNOWS IT /CONSUMERS KNOWS IT

BUT AS EU PRODUCERS WE ARE UNABLE TO GROWTH, OUR GRAPH IS FLAT



5 MILLION 1,4 MILLION TONS

PEOPLE 280 kg per capita in aquaculture products





500 MILLION PEOPLE **1,3 MILLION TONS** 2,6 kg per capita in aquaculture products



WHAT IS WRONG?

WHY IS PRODUCTION NOT INCREASING?



RULES: FEEDS, VETERINARY TREATMENTS, WASTE WATER CONDITIONS, ENVIRONMENTAL MATTERS, SOCIAL CONDITIONS, FISH WELFARE, STAFF SECURITY, TRACEABILITY...



NOT OBLIGED TO FOLLOW THE SAME RULES BUT BENEFITS ENORMOUSLY FROM ACCESS TO THE EUROPEAN MARKET

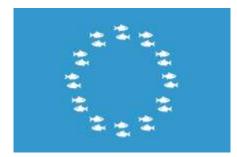


THE MARKET DOES NOT LOOK AT RULES WE DON'T WORK WITH A FAIR LEVEL PLAYING FIELD

AQUACULTURE IS THE SOLUTION



EUROPEAN AQUACULTURE HAVE THE RIGHT KNOWLEDGE, EXPERIENCE, RESOURCES AND THE BIGGEST WORLD MARKET: WE CAN DO IT!



TO ACHIEVE THIS WE JUST NEED INSTITUTIONS TO REDUCE BUREAUCRACY AND LICENSING TIME, RULES AND INCREASING TRACEABILITY AND CONSUMER INFORMATION TO REALIZE **A FAIR LEVEL PLAYING FIELD**

AQUACULTURE IS THE SOLUTION





BY 2030, EUROPEAN AQUACULTURE WILL HAVE GROWN, DIVERSIFIED AND **DEVELOPED TO PROVIDE ANNUALLY 4.5 MILLION TONS** OF SUSTAINABLE FOOD PRODUCTS, WORTH € 14 **BILLION** AND SUPPORTING MORE THAN 150,000 JOBS IN COASTAL AND **RURAL EUROPE**

Give a Man a Fish, and You Feed Him for a Day. Teach a Man how to Farm it and You Feed Him for a

Lifetime

WE ARE THE SOLUTION FEE