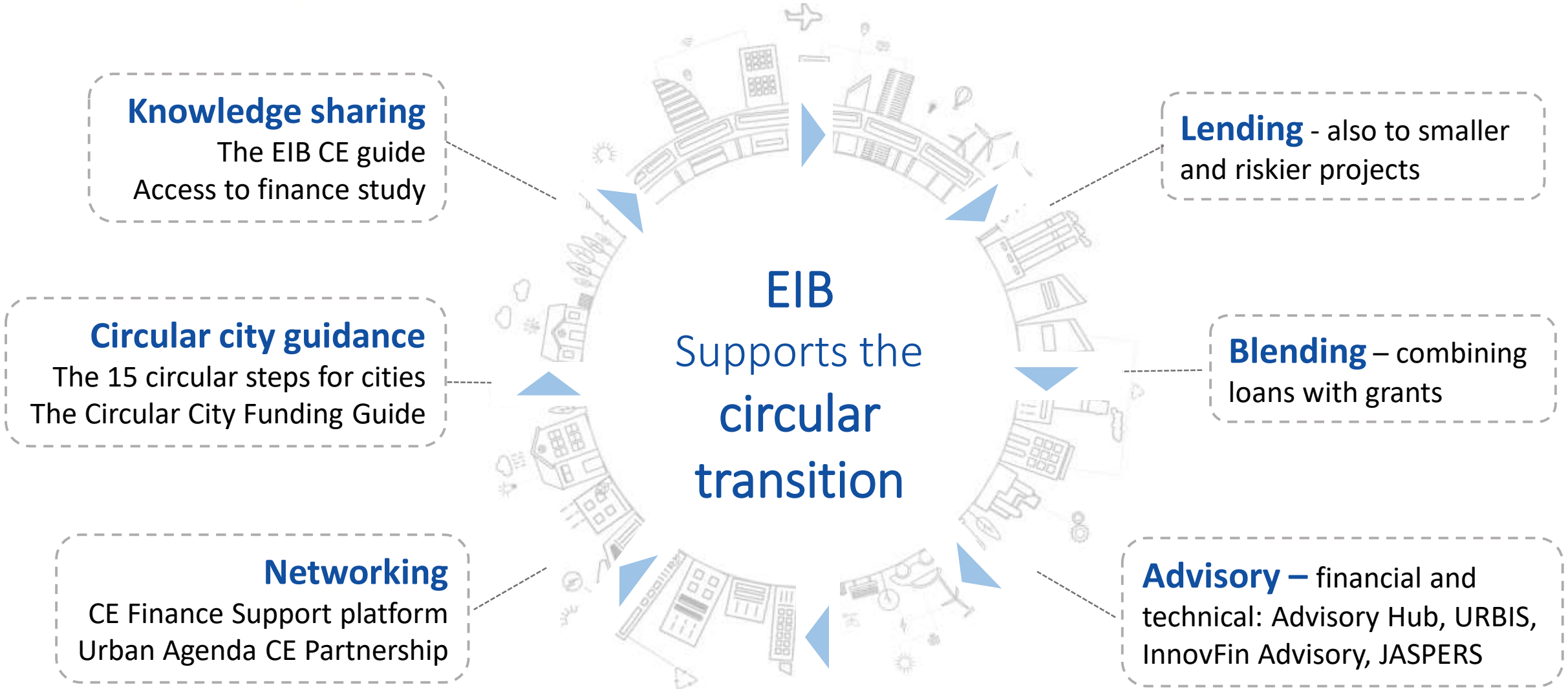


EIB supports the circular transition



The EIB Circular Economy Guide

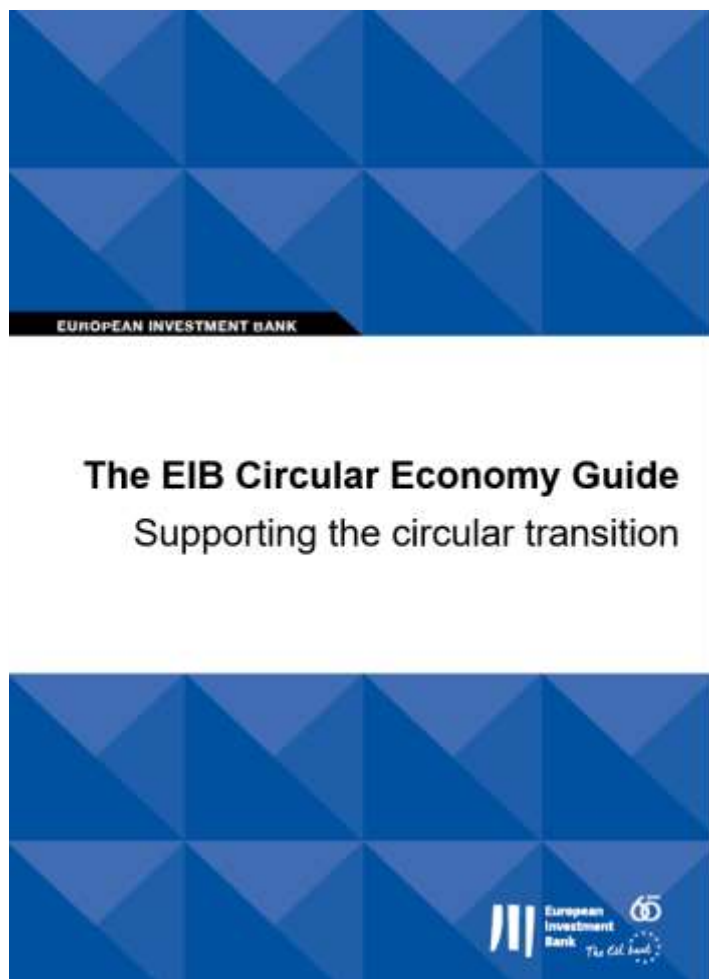
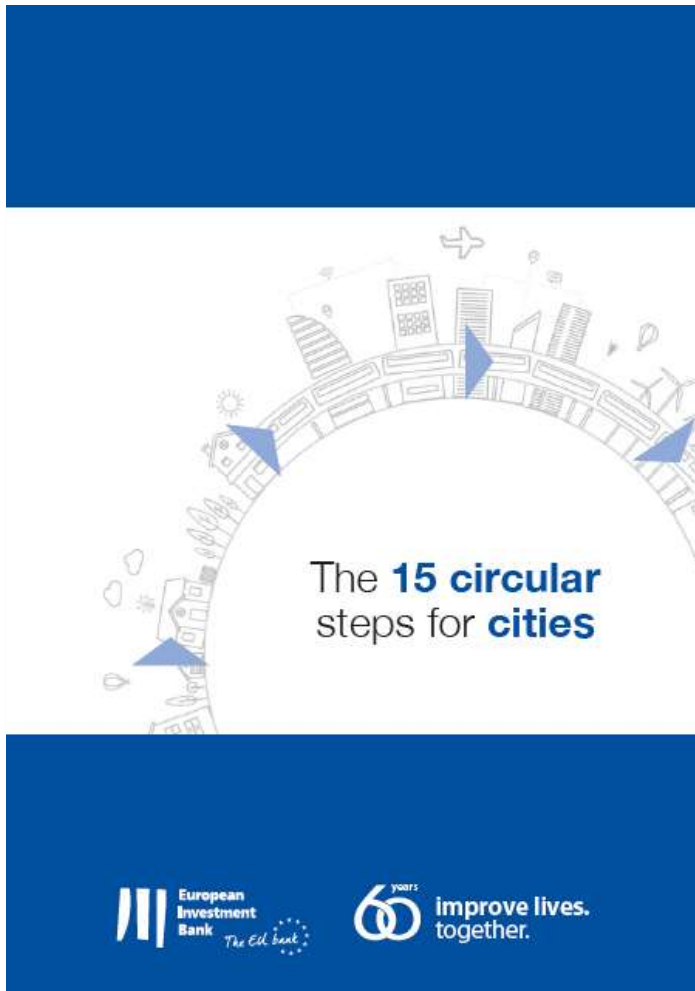


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The 15 circular steps for cities



PLAN	1. C haracterise and analyse local context, resource flows and identify idle assets
	2. C onceptualize options and prioritise among sectors with circular potential
	3. C raft a circular vision and strategy with clear circular goals and targets
ACT	4. C lose loops by connecting waste/residue/water/heat generators with off-takers
	5. C onsider options for extending use and life of idle assets and products
	6. C onstruct and procure circular buildings, energy and mobility systems
	7. C onduct circular experimentation – address urban problems with circular solutions
	8. C atalyse circular developments through regulation, incentives and financing
	9. C reate markets and demand for circular products and services – be a launching customer
	10. C apitalise on new ICT tools supporting circular business models
MOBILISE/ MONITOR	11. C oach and educate citizens, businesses, civil society and media
	12. C onfront and challenge linear inertia, stressing linear risks/highlighting circular opportunities
	13. C onnect and facilitate cooperation among circular stakeholders
	14. C ontact and learn from circular pioneers and champions
	15. C ommunicate on circular progress based on monitoring

A comprehensive tool to support **Circular Economy investments in Cities**



Developed as an EIB led action under the Urban Agenda Partnership on Circular Economy

Prepared by PNO Consultants/INNEN under EIAH funding

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Join #CircularCityFundingGuide group



EIB CE lending 2015 - 2019

Sector	CE lending 2015-2019 (EUR m)	Share
Industry and services	747	30%
Waste management	594	24%
Agriculture and bioeconomy	438	18%
Water management	426	17%
Mobility	95	4%
Urban development	80	3%
Energy	71	3%
Total	2,452	100%

For circular information, questions or comments:

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